Willems Store at Main & 5th Street, West De Pere

Original Store 1905

Opening Sale
Thursday, Friday and Saturday
Nov. 4, 5 and 6

20% Discount
For Cash
On ALL Dry Goods, Underwear and Shoes

Bargains in all Departments
The Public Is Cordially Invited to Visit Us in Our New Quarters.

John Willems
Main Ave., West De Pere

New Store, 1915

Store demolition, 1963
Skating on the River

Looking east, ice skating on the river; old East De Pere High School in background.
Jackson & Sons Dry Goods Store

The Jackson Store was located on the North West corner of Broadway and George in East De Pere. The store burned down shortly after the turn of the century. When a new bridge was built in the 1930s, the store next to the old bank was razed. The second picture shows the corner as it appears today.

View from Broadway Street; the bridge on the left has been replaced.
Interior of Jackson & Sons
Boy Scout Ice Castle built for Winter Carnival